

ANNOUNCING A 2024 EXPERT PANEL WEBINAR SERIES!!! "CULTIVATING THE EMOTIONALLY INTELLIGENT WORKPLACE"

Join us as human resource experts, published authors and trauma informed therapists discuss important attributes of the EI organization. Leave with practical tips, tricks and tools that can be immediately applied to help build the **Emotional Intelligence** in your leaders and organizations.

Watch this "sneak peek" of our upcoming Feb 22nd webinar!



Register here to attend:

<https://bit.ly/3Sh7IXZ>

TRANSFORMATION STRATEGIES
PRESENTS: CULTIVATING THE EMOTIONALLY INTELLIGENT WORKPLACE SERIES

ARE WE PERFORMING OURSELVES TO DEATH?

THURSDAY, FEB 22nd 2024
12:00 Noon-1:00 PM (EST)



Susan Winchester
SVP & Chief HR Officer (Retired),
Applied Materials Author, "Healing at Work"



Carolyn Swora
Workplace Culture Consultant
Author: "Evolve: The Path to Trauma Informed Leadership"

Expected Takeaways

- Understand the costs of driving high performance on business vitality and company cultures
- The future of leadership styles required to drive top performance
- Explore ways that leaders can discover new levels of joy in their professional and personal lives



TRANSFORMATION
STRATEGIES

Moderated by Tricia Steege
Founder, Transformation Strategies



Making Hoped For Futures a Reality

"Love My Employees? ... What?"



February is typically known as the month of love and images of floating hearts fill our brains. Typically, we think of chocolates, Valentines Day and romance for our sweethearts and those for whom we care. But what if we extended this notion to the workplace? After all, some of the most intense and ongoing relationships we have are with the people we

work with and lead.

Loving your employees....it's about creating workplaces where people feel like they belong.

I was recently inspired when reading about Army Colonel Joe Ricciardi, who grew interested in the idea of love at work when deploying his soldiers to Afghanistan during the Gulf War.

“Just love your soldiers” were the words of advice he received from another general which led Joe to go on and not only share this sentiment with his soldiers in the field, but also to pursue his Ph.D. in values-based leadership upon his return.

Loving your employees doesn't look like “ooshy-gooshy romance”. It means creating workplaces where people feel like they belong and are truly cared for. It means investing the time and positive energy into taking care of your team and building relationships that stand strong during challenging times.

Here are 7 reasons why fostering a culture of love within the workplace is not only acceptable but also beneficial for both leaders and their teams.

- 1. Building Trust and Loyalty:** When leaders show authentic care and concern for their employees, it creates a foundation of trust. Trust is a crucial element in any successful working relationship. Employees who feel genuinely cared for are more likely to stay committed to their organization, fostering loyalty and dedication.
- 2. Enhancing Motivation and Productivity:** Love and support from leaders contribute significantly to employee motivation. Feeling valued and appreciated boosts morale, leading to increased productivity. Employees are more likely to go the extra mile when they know their efforts are recognized and appreciated.
- 3. Fostering a Positive Work Environment:** A workplace infused with love is inherently positive. When leaders express genuine care, it sets a tone for a supportive and nurturing environment. This positivity ripples through the entire organization, leading to improved collaboration, creativity, and overall job satisfaction.
- 4. Strengthening Team Dynamics:** Love in leadership is not limited to individual relationships; it extends to the entire team. Leaders who encourage a culture of love and camaraderie among team members create a strong sense of unity. A cohesive team is better equipped to overcome challenges and achieve common goals.
- 5. Promoting Employee Well-being:** Leaders who genuinely care for their employees prioritize their well-being. This involves considering not only professional growth but also personal development. Leaders can offer support during challenging times, contributing to the overall mental and emotional health of their team members.
- 6. Inspiring Innovation:** A culture of love encourages open communication

and the sharing of ideas without fear of judgment. Employees are more likely to express their thoughts and suggestions when they feel secure in their relationship with their leaders. This, in turn, fosters innovation and continuous improvement.

7. Setting an Example for Future Leaders: Leaders who embrace love in their leadership style set an example for future generations of leaders. It challenges the outdated notion that professionalism requires emotional distance. By demonstrating that love and leadership can coexist, these leaders inspire others to adopt a more compassionate approach.

In the ever-evolving landscape of leadership, the notion that leaders can "**love their employees**" is gaining prominence. The benefits are clear, ranging from enhanced trust and loyalty to increased motivation and innovation. Embracing a leadership style rooted in genuine care not only improves the workplace environment but also sets the stage for a more compassionate and successful future.

If you are looking to enhance the "**you belong here**" culture in your business, connect with us at info@transformstrat.com.

In the spirit of growth,
Tricia

UPCOMING EVENTS

COMPLIMENTARY VIRTUAL FACILITATED NETWORKING EVENTS

**Third Thursday
Every Month
12:00 Noon (Eastern)**

Connect with other business leaders and experts from around the globe!

No agenda....just pure networking.

Really look forward to seeing you!

[Thursday, February 15th, 2024](#)

Click [here to register!](#)



Are You Ready to Create Your Wonderful Legacy?

Whether you are looking to successfully move through a significant transition, implement a large scale change, build your leadership skills, strengthen team relationships or become a great change leader, our coaching and consulting services can help!



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Tricia Steege, CEO and Founder



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